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NEWS ALERT

'Green shoots of progress' indicate a shift towards integrating supplements into policy, says new IADSA Chair

Gerhard Gans, the new Chair of IADSA's board, has welcomed a decision by some governments to explore integrating supplementation into health policy – and has pledged to find ways to build on this progress over the course of his tenure.

Gans, who was elected Chair at IADSA's AGM yesterday (22 June 2022), said: "Switzerland's government has issued guidance advising older consumers to take a daily vitamin D supplement. The UK, meanwhile, has launched a review of vitamin D intake that will look at the role of supplements in reducing health disparities. These developments represent small but significant steps for the sector and are timely in the sense that the world is facing significant challenges that have the potential to impact on food security."

He continued: "Moving forward, we will cultivate these green shoots of progress and show the leadership the supplement sector needs to demonstrate further the role and value of supplementation globally."

Gans, who has held the position of IADSA Treasurer since 2018, has 40 years' experience working in the supplement sector and is currently VP Regulatory Affairs & Quality Management at DSM Nutritional Products.

He succeeds Michelle Stout, who becomes IADSA Chair Emeritus following two terms as Chair. Stout replaces outgoing Chair Emeritus Ric Hobby, who has been given IADSA's Leadership Award in recognition of his contribution to the supplement sector over the course of a long and distinguished career.

Carl Gibson has been confirmed as IADSA's new Vice-Chair. Gibson, who is Chief Executive Officer of Complementary Medicines Australia, replaces outgoing Vice-Chair Steve Mister. Succeeding Gerhard Gans as Treasurer, meanwhile, is Tod Gimbel, who is Senior Vice President Global Corporate Affairs at Herbalife Nutrition.

Simon Pettman, IADSA Executive Director, commented: "We congratulate Gerhard Gans on his election as IADSA Chair. We also offer our sincere thanks to Michelle Stout and Steve Mister for their engagement as Chair

and Vice-Chair over the past four years. Congratulations also go to Carl Gibson and Tod Gimbel for their appointments. We look forward to working with the new IADSA board as we navigate the opportunities and challenges of the future.”

Members elect the IADSA board every two years. This year’s AGM was once again hosted by video conference.

Based in London, IADSA is the international association of the food supplement sector, with members from six continents. IADSA is the global platform to guide the evolution of policy and regulation in the sector. Visit iadsa.org for more information.

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For more information, please contact:

Richard Clarke, Ingredient Communications

Tel: +44 7766 2567176

Email: richard@ingredientcommunications.com

About IADSA

Established in 1998, IADSA is an international body comprising member associations and companies operating in the global supplements sector. Bringing together food supplement associations from six continents, IADSA is a trusted source of information and runs regional and national regulatory, scientific and technical programmes in many parts of the world, supporting and advising governments and other stakeholders in relation to the development and implementation of regulation and policy. IADSA also works with companies and authorities to build national associations in countries where they do not already exist. IADSA’s full name is International Alliance of Dietary/Food Supplement Associations.